

ALFONSO KOHN

Director, Producer

Contact

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Skills

Executive Producer

Director

Producer

Teacher

Content Development

Editorial content management

Television and print journalism

Social media

Highly successful director and producer with 20 years of experience in all aspects of video, manages the production of wide-ranging genres ranging from long-standing series and news to sports. Leverages motivational management acumen along with ingenious editing talents and television journalism background to lead hundreds of employees along with the complex production of diverse programming across multiple studios.

Visionary creator, editor, storyteller and business operations manager with demonstrated ability to take an idea from concept to delivery to produce entertaining and inspiring pieces. Expertise in preproduction logistics, planning, production, custom graphics composition, special effects and asset management.

Work History

2020-03 -

Current

Executive Producer

Munai LLC, Miami, FL

- Selected artists, directors and crew members to work on films, television shows and albums. Manage over 100 actors.
- In charge of digital projects, new investments and digital marketing
- Audiovisual project advisor
- Determined project budgets to estimate and control overall project costs.
- Interviewed industry professionals to determine fit for positions or roles.
- Developed schedules for production, editing and duplication for timely delivery.
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2011-06 -

2011-12

Executive Producer

Munai LLC, Miami, FL

- Selected artists, directors and crew members to work on films, television shows and albums. Manage over 100 actors.
- In charge of digital projects, new investments and digital marketing
- Audiovisual project advisor
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Budgeting

Schedule Coordination

Strong Graphic And Visual Sense

Marketing And Advertising

Software

Premiere pro

Photoshop

Wordpress

Microsoft Office

After effects

Social Networks

Online Marketing Foundations

Content Marketing: Staying Relevant

Adobe Creative apps

Languages

Spanish

English

- Interviewed industry professionals to determine fit for positions or roles.
- Developed schedules for production, editing and duplication for timely delivery.
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2007-01 -
2012-12

DIRECTOR

IMAGINA US / PROMOFILM, Miami, FL

- Direct reality television programs appearing on Univision, on behalf of this leading independent production enterprise specializing in U.S.
- Directed work of lighting and sound crews to coordinate efficient production operations.

2004-01 -
2006-01

DIRECTOR/PRODUCER/EDITOR

FRAME BY THE ARTIST, Miami, FL

- Directed, produced, and edited numerous television commercials, television programs, and music videos that successfully targeted the U.S.
- Directed work of lighting and sound crews to coordinate efficient production operations.
- Evaluated scripts to identify creative strategies and resource needs for effective production.

1998-01 -
2001-12

PRODUCER/DIRECTOR

BR PRODUCCIONES, Bogota, Colombia, Colombia

- Directed and produced several television shows for this TV production enterprise, including "Ama la academia" series and reality show "Jirayauma".
- Guided producers and engineers in best story development practices and sound design concepts to encourage innovation in production technique.
- Maintained project costs through careful budgeting and monitoring of expenditures.
- Planned video shoots in studio and remotely by managing production through all stages to completion.
- Coordinated production schedules and activities for 250 shows for RCN television network.

1996-02 -
2007-12

CEO SEÑAL COLOMBIAN & VP TELEVISION

Señal Colombia /inravisión, Bogota{a, Colombia

- Assumed all financial, and technical responsibilities

for this Colombian educational and cultural channel providing coverage of major historical, political, and social events.

- Executive Producer of 40 weekly programs, 18 hours of daily programming, and special events.
- Responsible for pre-production, production, post-production and broadcasting of channel 7/24

Education

1987-01 - **Bachelor of Arts: Social Communication**

1992-12

Pontifical Xavierian University - Bogota

- Professional development completed in Communication and Language. with emphasis in Television and mass media
- Majored in Journalist
- Thesis: Comparative media in Latin America.

1993-01 -

Associate of Arts: Journalist

1993-12

Pontifical Xavierian University - Bogota

- Professional development completed in journalist

1993-03 -

Associate of Arts: Sports Journalism

1993-12

Central University - Bogota

Additional Information

- For 12 years I was a professor of directing and television production, a task in which I acquired a wide variety of knowledge and put all my experience into practice. Collaborate as a producer teacher with hundreds of non-professional videos that gave many students the opportunity to learn. This was my master in audiovisual production
- PROFESSIONAL ACCOLADES Unplugged Video, 2011 Award of Excellence in Directing, Open This End, Unplugged Video, 2011 First Place, Pop Art Lab, La Rumba Bacana, 2010 First Place, Machinima Award, , Machinima Festival, Titanic, Claus Uriza, Explorers, 2010 Grant Ministry of Culture Colombia, 2006 Japan Jury Prize, NHK International Educational Program

Contest,